



Give Mom the gift of **confidence and independence** with Philips Lifeline

Make every day Mother's Day

A subscription to Philips Lifeline—the #1 medical alert service¹—means that Mom will always be connected to help in the event of a fall or any emergency—at home or on the go.^{2,3}

Even if she can't push her personal alert button, Philips Lifeline with AutoAlert—our proprietary, fall detection technology—can provide fast, 24/7 access to one of our North American response centers. Mom gets the help she requests, even if she's disoriented, immobilized, or unconscious.²

This is because Philips Lifeline with AutoAlert can automatically place a call for help if it detects a fall.² And with Philips Lifeline, Mom decides how she wants to be helped—by a neighbor, loved one, or emergency services. **Enable Mom to live her life her way, while maintaining her independence and control.**

What does Mom need besides flowers?

A subscription to the Philips Lifeline medical alert service can give her confidence to continue living longer her way—independently in her own home.

This Mother's Day, give her a subscription to Philips Lifeline and save up to \$99.95

She'll never be truly alone at home with HomeSafe

Her personal medical alert button helps to give Mom the confidence to keep moving in and around her own home. And if it detects a fall, its optional AutoAlert feature can call for help—even when she can't (or won't).²



We're there with her at home and on the go³ with GoSafe*

If Mom leads an active lifestyle, our mobile medical alert service lets her take the security of AutoAlert wherever she goes. It uses the most advanced locating technology to help find her whenever and wherever she might need assistance.³



Exclusive savings offer from Philips Lifeline

Hurry! Offer expires June 30th, 2018

Call today to subscribe to any Philips Lifeline service option* and receive:

- Free lock box
- Free activation
- Free shipping



Act now! Save up to \$99.95

Hurry! Limited-time offer expires soon.

Call:

Mention code:

*Offer excludes GoSafe 2 medical alert service. New service activations only. Normal service rate will automatically be billed after promotion ends. All returns subject to restocking and return shipping fee. All rights reserved. 1. Claim based on number of subscribers. 2. AutoAlert does not detect 100% of falls. If able, a subscriber should always push their personal alert button when they need help. 3. GoSafe coverage inside and outside the home is provided where AT&T wireless network coverage is available. Recharging of the GoSafe pendant is done by the subscriber by connecting it to its charger as needed.